

*Example of
National Account,
UV control*

CASE STUDY: Jos. A. Bank - National Account

Site:

Nationwide account

Product:

RS10 Grey/Grey
Embossed

Location:

St. Louis County

Halcyon Shades are radiant
barrier solar shades that:

- Block 80% of the heat
- Reduce 97% of the glare
- Eliminate 99% of the UV
- While keeping 100% of the
view & natural daylight

Problem

Jos. A. Bank clothing inventory does not turn frequently and as a result sustains UV damage which results in lost inventory.

Facilities management conducts a UV test in each store on a regular basis to monitor the UV damage caused by sunlight. Window film has not solved their problem, and they do not like how window film can bubble and crack after a number of years, having to pay for expensive removal and re-application.



Solution

Corporate facilities management turned to Halcyon Shades for an elegant, full service solution. All the shade films offered eliminate 99% of the damaging UVA and UVB band widths while still offering excellent visibility to the outside. In addition, Halcyon Shades offers Jos. A. Bank Clothiers a quick turn-around time on quotes and full-service measurement and installation, having dedicated installers nationwide to service this account. Other examples of national accounts include: Subway, Church's Chicken, Beauty Brands, Valero and Flying J.



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