

## Example of Energy Cost Savings & Maintaining the View

# CASE STUDY: Restaurant

### Site:

Dickey's Barbecue Pit  
Lynchburg, VA

### Product:

RS10 Bronze/Bronze  
Embossed Soft Pleat

### Location:

Dickey's Barbecue Pit brings barbecue to the mainstream by serving in a casual restaurant style in Lynchburg, VA.

Halcyon Shades are radiant barrier solar shades that:

- Block 80% of the heat
- Reduce 97% of the glare
- Eliminate 99% of the UV
- While keeping 100% of the view & natural daylight

### Problem

Dickey's Barbecue is lined on each side with windows, including the front. All the windows are exposed to heat and glare from the sun during the busiest parts of the day. From mid-morning to early afternoon, customers would retreat to one side of the room to avoid harsh blinding sunlight, glare and heat.



### Solution

Halcyon Shades provided immediate glare relief and heat reduction while maintaining the transparent view allowing customers to choose any table or booth in the room without having to deal with the heat and bright sunlight. The shades are raised in the early evening for potential customers to see into the dining area. The soft pleating of the solar shades providing a uniform appearance to the interior and exterior views. The Bronze shade and matching valance selected were the perfect accent and blended well with the overall décor of the restaurant.

\* Supported by ASTM Thermal Performance C1363-97 Testing